

Federico Viganò is the new managing director of SEGULA Technologies Italy

With a significant 20 years' experience abroad, the new director will be responsible for developing and strengthening SEGULA Italy's business lines in key markets such as automotive, energy and transport.

Milano – 28 April 2023. SEGULA Technologies, a global engineering group, has appointed Federico Viganò as Managing Director of its Italian subsidiary, with the aim of accelerating the company's positioning in the high-end segment.

Federico Viganò will be responsible for developing and strengthening the Group's business lines in Italy, with particularly ambitious growth prospects in the medium term. Federico Viganò, who has significant experience abroad, brings to SEGULA Italy solid skills and in-depth experience in the engineering and design sector, which will strengthen the consultancy and services offered to customers and increase business opportunities in Italy.

In the past, Federico Viganò served first as CEO of SEGULA China and later as CEO of Technicon Design worldwide, a renowned design house with major projects in the transportation, naval, aerospace, luxury and industrial design sectors. He joined SEGULA Technologies in 2017 and previously served as General Manager of Pininfarina China, leading the group in defining a new business model. During his experience, he developed excellent knowledge and relationships with local manufacturing companies operating in the electric vehicle industry, delving into the most innovative tools and technologies that are revolutionising the automotive market.

"I am excited to return to Italy and support our local clients towards new levels of transformation that look even more towards globalisation," Federico Viganò emphasises. "In particular, the automotive sector is experiencing a moment of true evolution and Italian brands, now placed in an international context, must be ready to face it with high skills and expertise."

With 300 employees in Italy, SEGULA Technologies has a well-established presence on the domestic market, particularly in the field of software systems and mechanics. The Group operates in support of the most important realities of the Italian industrial and manufacturing system and beyond.

Its sectors of specialisation are mainly automotive, energy, rail, aerospace, defence and naval, to which the medical sector has recently been added.

Speed in responding to customer needs, physical proximity, and significant investment in research and development: these are the characteristics that differentiate SEGULA Technologies from the competition and that drive the group's success globally, and in individual countries.

"The Italian market is characterised by its variegated and complex structure, with the presence of numerous realities of excellence that look beyond their borders with ambition," adds Federico Viganò. "The same ambition that has led us to set the goal of doubling turnover and the number of company resources within the next three years. My commitment will be dedicated to achieving these goals, putting my skills at the service of the company."

SEGULA Italy deals with product, process and production engineering design. Innovation and anticipation guide its work, providing customers with the resources they need to realise the most ambitious projects, harnessing international excellence and making it available locally. The Group has several locations in Italy including Bologna, Genoa, Milan, Rome, Turin, Novara and Vado Ligure.

PHOTO

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Caption: Federico Viganò, SEGULA Italy's new director
Credit: SEGULA Technologies

About SEGULA Technologies

SEGULA Technologies is a global engineering group, serving the competitiveness of all major industrial sectors: automotive, aeronautics, energy, rail, naval, life sciences and telecommunications. With a presence in more than 30 countries and 140 offices worldwide, the Group favours a close relationship with its clients thanks to the skills of its 12,000 employees. As a leading engineer who places innovation at the heart of its strategy, SEGULA Technologies carries out large-scale projects, from research to industrialization and production.

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